

Coastal Plains Performance Association

Non-Profit 501c3
3418 Raybon Rd W. Hoboken GA 31542

Dear Sponsor;

The Coastal Plains Performance Association would like to personally extend our hand and thank you and your company for joining our CPPA Family. The attached list reflects the sponsorship opportunity that you have chosen for your Business.

The Mission of the Coastal Plains Performance Association is to be a leader in South Georgia and North Florida by being able to host not only horse and rider events throughout the year but also to promote strong morals and equestrian activities for all to enjoy. As we grow with the help of your sponsorship, we are able to offer more to the community and can provide quality shows with educational opportunities to all that attend. Our Association epitomizes team work, family values, caring for our community, and selflessness. We are a 501©3, non-profit organization that is recognized by the state and local government to be solvent and well managed.

Corporate sponsorship is crucial to having the ability to bring in new shows and programs for all to learn from and enjoy. It also helps us meet the demands of the growing population South Georgia and North Florida.

Our Association serves our community by celebrating family, Equestrian activities, and teamwork. Our focus on a family friendly atmosphere that invites the community to join in sets us apart from other Associations.

Attached you will find a summary sheet providing sponsorship details and a W-9 form for your company. Once again thank you for your Sponsorship and we look forward to seeing you at this year's Event's.

Feel free to contact us if you have any questions.

President: *Alicia Vickers: 904-440-6146*

Secretary: *Lauren Kirkland: 904-608-8264*





PLATINUM SPONSORSHIP – \$1000

- 3x6 Arena Signage hung during events (with your logo or graphics provided by you) for 1 year
- Naming Sponsorship of 2 Class during Each Show of the Year
- LOGO on all embroidered Year End Awards
- Recognition by event speaker/ announcer throughout the day (Min. of 4 times) at each event
- Recognition on All flyers/ Social Media posts with logo (digital logo provided by you)
- Name & Logo included in any press or newspaper add

GOLD SPONSORSHIP - \$500

- 2x4 Arena Signage hung during events (with your logo or graphics provided by you) for 1 year
- Naming Sponsorship of 1 Class during the day
- Recognition by event speaker/ announcer throughout the day (Min. of 2 times)
- Recognition on All flyers/ Social Media posts with logo (digital logo provided by you)
- Name included in any press or newspaper add

SILVER SPONSORSHIP - \$250

- Name and logo included on the 3x6 Silver & Bronze Sponsorship sign hung during events (with your logo or graphics provided by you)
- Recognition by event speaker/ announcer throughout the day (Min. of 2 time)
- Recognition on All flyers/ Social Media posts with logo (digital logo provided by you)
- Name included in any press or newspaper add

BRONZE SPONSORSHIP - \$125

- Name included on the 3x6 Silver & Bronze Sponsorship sign hung during events (with your logo or graphics provided by you)
- Recognition by event speaker/ announcer throughout the day (Min. of 2 time)
- Name Recognition on All flyers/ Social Media posts

FRIEND OF THE ASSOCIATION – IN KIND Sponsorship - Monetary Value of \$_____

(this sponsorship would be for raffles, prizes, and drawings, awards donated as an in kind sponsorship)



Coastal Plains Performance Association Sponsorship Agreement Year 2023-2024

Company Name: _____

Contact Person: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Check #: _____ Amount: _____ Invoice Requested: Yes/No

Sponsor Signature: _____ Date: _____

CPPA Representative: _____ Date: _____

Note: By Signing the Sponsorship agreement, you hereby agree and consent to the use of any or all publications, TV publicity, brochures, internet, etc., to promote your sponsorship by the Coastal Plains Performance Association.

